



POKLJUKA

9–21 FEBRUARY 2021



DEAR BROADCASTERS, DEAR BIATHLON FRIENDS,

It is my great pleasure to present the Broadcaster Information Manual for the IBU World Championships Biathlon 2021 Pokljuka that you have in front of you, which has been prepared together with our colleagues from RTV Slovenija as the Host Broadcaster, the EBU and the International Biathlon Union (IBU). It encompasses the many innovations Pokljuka is currently undergoing in light of the upcoming World Championships Biathlon, which will be hosted by Pokljuka and Bled between 9 and 21 February 2021.

The World Championships, which Pokljuka will be hosting for the second time after twenty years, offers the chance to make a few important spatial, communication, logistic and accompanying innovations that will enable you, dear broadcasters and media colleagues, easier reporting, while improving the quality of the media coverage. Allow me to mention but a few: a new and expanded TV Compound area with an IBC; a new Media Centre; a new Mixed Zone with integrated TV Studios; a new Media Catering area; new connection and communication channels. The modified tracks will make the sport even more attractive; we have also improved the working conditions for members of biathlon teams; last but not least, the modified logistics, and the numerous supporting and accompanying activities will also improve the conditions for all the spectators in Pokljuka.

The numerous innovations have been set up using temporary infrastructure as Pokljuka lies in the Triglav National Park, which grants a special privilege but also imposes the obligation of responsible behaviour towards nature and the natural environment.

All innovations are covered by the document before you. These changes have laid important foundations for the future, for all the World Cup races to be hosted by Pokljuka in the coming seasons, which we want to organize to offer all the stakeholders, our biathlon friends, the unique experience Bled and Pokljuka are able to conjure up. We also want to contribute to the further development of this fastest-growing winter sport, which we all love so much and which has given rise to our slogan "sLOVEnia FOR BIATHLON".

We are looking forward to working with you and to all our future coordinating efforts. We would also like to take this opportunity to wish you a warm welcome in Bled and Pokljuka!

Tim Farčnik

Organizing Committee Pokljuka | Vice-president

