



# POKLJUKA

9–21 FEBRUARY 2021



## **DEAR BROADCASTER FRIENDS AND COLLEAGUES,**

*RTV Slovenija is the host broadcaster of the IBU Biathlon World Championships 2021 in Pokljuka.*

*RTV Slovenija is a non-profit organization of special cultural and national importance, performing its activities in the field of radio, television, and new media in accordance with the RTV Slovenija Public Act.*

*RTV Slovenija is a public broadcaster, an independent media organization, present on all platforms. As a rule, sports events are transmitted on the RTV Slovenija's TV second channel TV SLO 2, the second radio channel Val 202, and as simulcast also on the internet page [www.rtv slo.si](http://www.rtv slo.si).*

*As an independent media we enjoy a high reputation in the public. Both channels Val 202 and TV Slovenija are recipients of 'Trusted brand' awards.*

*I have to point out also that our international experience in the production of the RTV signal is longstanding and very rich. For example RTV Slovenija's production team was engaged by the Olympic Broadcasting Services to produce different sporting events starting already at the Olympic Games Sydney 2000 (weightlifting), Athens 2004 (field hockey), Beijing 2008 (BMX and kayak and canoe slalom), while in Torino 2006, Vancouver 2010 and Sochi 2014 we produced the competitions in ski jumping as well as nordic combined in the latter. In addition, we were also engaged in the production of the biathlon and cross-country races in the PyeongChang 2018 Paralympics.*

*RTV Slovenija has covered World and European Championships in various sports, from handball, water polo, rowing to basketball, ice hockey and ski flying, and of course the biathlon IBU World Championships Pokljuka 2021. On yearly basis we also produce the World Cup competitions in various winter sports that traditionally take place in Slovenia.*

*This year Eurovision Sport Team congratulated us on the excellent production of the IBU Biathlon World Cup in Pokljuka and added that the worldwide audience can expect great pictures and stories also from next year's top Winter event.*

*We all love sport and we all love to broadcast it. This passion helps us all to come together as one, and the energy we create as one allows us to achieve our individual as well as group goals. Thus, I'm very confident that the IBU Biathlon World Championships Pokljuka 2021 will be another great event to remember.*

**Zvezdan Martič**

RTV Slovenija | Project Leader

